HOW TO LEVERAGE EXCEL WITH YOUR GAZELLE.AI DATA DOWNLOADS

Gazelle.ai

PRESENTED BY:



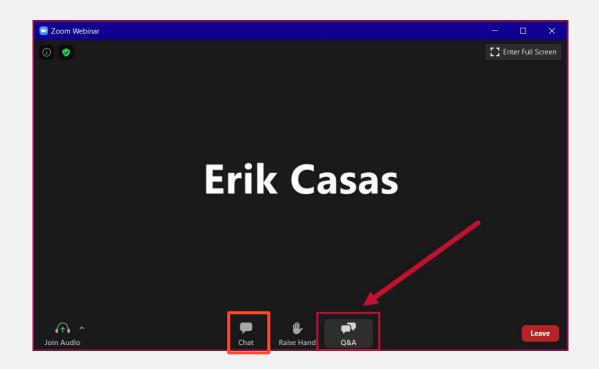
Janelle Mansfield VP Customer Success & Customer Experience



Katie Vilaranda
Digital Marketing
Project Manager



HOW TO SUBMIT A QUESTION





Janelle Mansfield VP Customer Success &

Customer Experience



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AGENDA



Explore what you *can* do with Gazelle.ai data downloads and when to use excel



Tips & tricks on how to populate blank email addresses and more with ready-made excel formulas just for you!



Actionable examples & interactive Q&A





- Add more than one row or column.
- Use filters to simplify your data.
- Remove duplicate data points or sets.
- Transpose rows into columns.
- Split up text information between columns.
- Use these formulas for simple calculations.

WHERE TO UTILIZE EXCEL WITH GAZELLE.AI DATA DOWNLOADS

PROJECT DOWNLOADS BETWEEN COMPANY AND CONTACT DATA DOWNLOADS



MERGE LARGE DATA SETS FOR CRM UPLOADS



FORMULAS THAT WE'LL USE TODAY

Merge First/Last Names

- =A2& " "&B2"

Change uppercase to lowercase

- =PROPER(A2)

Change lowercase to uppercase

- =UPPER(A2)

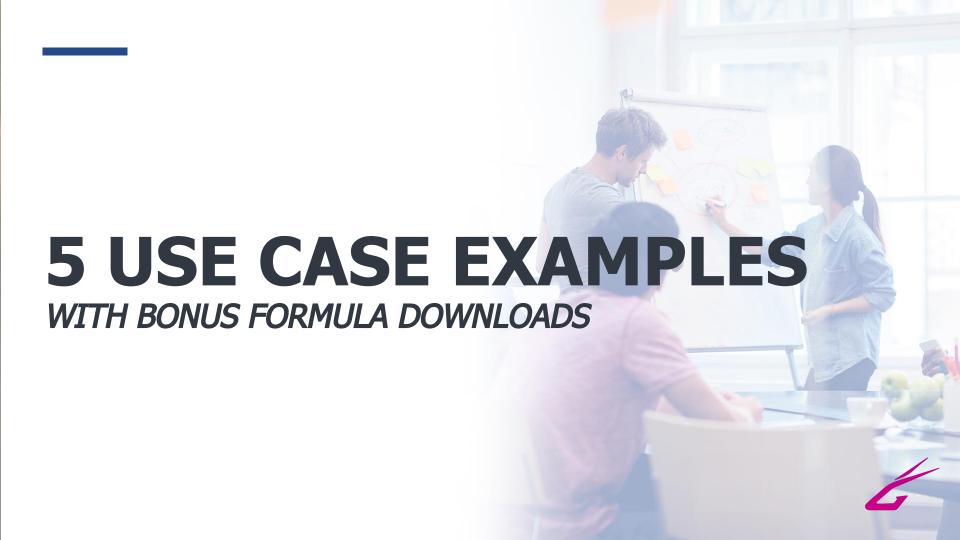
Populate Emails

- = CONCATENATE(A2,,B2,"@",C2,".com")
- =CONCATENATE(A5,".",B5,"@",C5,".com")

Merge and Match Contact and Company Info

=VLOOKUP (Full video included)





HOW TO POPULATE EMAIL ADDRESSES USING GAZELLE.AI AND EXCEL



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HOW TO FIND DUPLICATES IN YOUR DATA DOWNLOADS



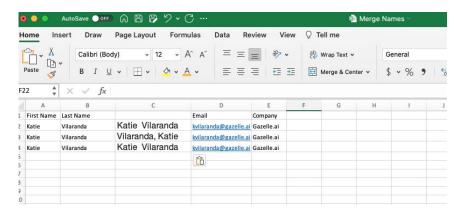
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3	Jim	Townsend	Agris	905-343-7083	jimtownsend@agris.com	www.agris.com		
4	Joy	Campbell	CACC	519-351-9888	joy.campbell@cacc.ca	www.cacc.ca		
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HOW TO MERGE FIRST/LAST NAMES TO 1 CELL (OR SPLIT NAMES)

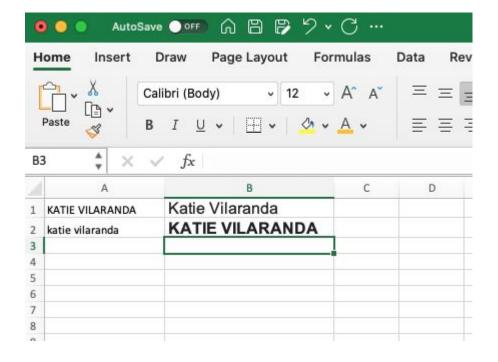


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HOW TO CHANGE UPPERCASE TO LOWERCASE TEXT







HOW TO MERGE COMPANY AND CONTACT INFORMATION USING VLOOKUP



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TAKEAWAYS

- Know when and what to use excel with our data downloads
- The key value that you can use with both the powerful data tools when using them together
- How to save time and increase productivity by using excel with Gazelle.ai



QUESTIONS?

THANK YOU!



Katie Vilaranda Digital Marketing Project Manager



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BONUS EXCEL FORMULAS (attached in package)

